



BA

BETH ARNETTE

Sr. Jewelry Designer / Illustrator/ Consultant

CONTACT

📍 Greater Boston Area

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EDUCATION

Fashion Institute of Technology

AAS Jewelry Design; New York, NY
-Dean's List

Hofstra University

BFA Design; Hempstead, NY
-Full Athletic Scholarship, Volleyball
-Phi Eta Sigma Honor Society

SKILLS / KNOWLEDGE

- Costume, Demi-Fine & Fine jewelry
- Illustrator, Photoshop, InDesign, Pro-Creatr, Rhino (beginner), Midjourney
- Hand sketching & Gouache Rendering
- Bench work & Wax Carving
- Fashion & market trends
- Licensing Design from Digital Assets
- Factory Communication
- Materials, Cost & Production
- Team & Client Collaboration
- Jewelry Consulting & Trend Direction
- Antique & Vintage Jewelry Nerd

WORK EXPERIENCE

Freelance Jewelry Designer, Illustrator, & Consultant

June 2019 - Present; Remote

- Create women's, men's, and kids' jewelry from trend research, moodboards, and initial concepts through renderings, specs and production. Contribute product descriptions and collection inspiration copy, BTS visuals for social media, and styling guides.
- Design licensed jewelry, working with digital assets from Walt Disney and Warner Bros.
- Consult existing and start-up brands by building and curating collection assortments, sourcing product, and making meaningful industry connections for my clients.
- **Clients & Retailers Include:** [Ivi LA](#), [Brook & York](#), [S.Gabrielle](#), [Ettika](#), [Lupine Lane Co](#), [Adorn512](#), [Hannah Florman](#), [Mill Rock East](#), [Charmed Aroma](#), [Mint & Lily](#), [Malibu Sunday](#), Anthropologie, Lauren Conrad for Kohl's, Kenilworth Creations (LOFT, Chico's, WHBM), Macy's, Saks Fifth Avenue, Nordstrom, Revolve, Bloomingdale's, Dillard's, Humber

CLUSE

Sr. Jewelry Designer & Watch Designer / Jewelry Product Development Manager
Feb 2018 - June 2019; Amsterdam, NL

- Design Responsibilities: researched trends, created moodboards and presentations for management and internal focus groups; sketch exploration to final TDs and renderings for watches and jewelry; traveled globally to visit factories, tradeshow, and shop trends.
- PD Responsibilities: communicated with factories from initial design download to bulk production; created & analyzed cost grid and margins, negotiated pricing; established in-house jewelry component library.

Packshot

Studio Manager; Head of Stills Styling; Stylist / June 2014-Dec 2017; Amsterdam, NL

- Oversaw operations of large e-comm fashion photography studio: QC of styling, Accessories & Homegoods styleguides, clients, staff, and project management.

Sequin

Sr. Jewelry Designer / Design Manager / Feb 2013 - Feb 2014; New York, NY

- Head designer for LC Lauren Conrad for Kohl's and Talbots; oversaw development for additional accounts. Worked by sketch and CAD for overseas production, manipulated samples in-house, and directed sample makers. Traveled throughout the US and Europe for trend research and created trend reports.

Stony Jewelry

Jewelry Designer / Oct 2010 - Feb 2013; New York, NY

- Designed fashion jewelry for a broad range of brands and developed full collections 5 times per year. Communicated with factories and sourced new components. Mentored assistants. Created design calendar. Merchandised collections and presented to buyers.

Additional Employers & Clients: *Target, Stauer, Bradford Exchange, Pippin Vintage Jewelers, K&K Creative, Susan de Weil, Diamond Merchants Couture, as well as private clients*